

**Southern Appeal Carpet & Upholstery Cleaners, Inc**  
**Hotel Hygiene®**

Thursday, November 04, 2010

To Whom it May Concern;

Southern Appeal Carpet & Upholstery Cleaners has been in the business of Hotel Hygiene since 1998. In this time, the best product we have encountered for eliminating odors from guest rooms and public areas has been Nature's Appeal. Some of the properties we service have kitchens. The guests sometimes cook distinct smelling dishes that leave lingering odors such as curry and other fragrant spices. In addition, we have encountered times when the food has been burnt, left out of the refrigerator, or disposed in the garbage in the room again leaving lingering odors in the rooms. We have tried many different products, but the use of Nature's Appeal has put Southern Appeal in a unique position among our competitors to be able to eliminate the odor with little turn-around time. The product is extremely effective and establishes our company as an expert among our competitors. Other typical odors that we consistently use the product for include smoke smell, mildew odor and body odor. In all our years of servicing the hospitality industry, I have not encountered *any* odors that I have not been able to eliminate with Nature's Appeal.

I would highly recommend this product for eliminating any odors. In addition, the product does *not* add an offensive "cover up" smell. There is no perfume smell added to the area. The area simply smells fresh, clean and ODOR FREE.

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